

# RYAN KERSHAW Teacher • Speaker • Author Music Writer • Musician



"Ryan's book truly has a unique angle for learning music. Ryan is extremely hard-working, creatively brilliant and a great ambassador, not just for New Zealand musicians, but for independent musicians all over the world"

Ann McIndoo former assistant to Tony Robbins









# World First in Music Education From Rock Musician

Author, musician, and concert promoter Ryan Kershaw has written the world's first book on 'guitar intuition' to teach guitarists how to successfully use their intuitive skills and feelings to become better players.

Kershaw was teaching karate classes at the age of 10 and has taught music professionally since he was 15. He incorporates the mental discipline of the martial arts with traditional guitar instruction.

Having overcome depression and found success as a self-managed artist and consultant, Kershaw can use the topic of music to talk about changing your mind to change your life and how we can be better teachers for those who learn from us.

## Story Ideas



CAN MUSIC UNITE THE PLANET?
Plans to introduce 'Music Month' to the world

### SELF-MANAGED ARTISTS CALLING THE SHOTS

Top tips to becoming your own manager

#### 5 WAYS TO SAVE THE MUSIC INDUSTRY Why major record labels aren't the answer

HOW TO SURVIVE SHARKS IN THE MUSIC BUSINESS Author reveals winning career strategies

### TRAIN YOUR BRAIN BEFORE YOUR FINGERS

5 Music myths that need to be busted by students

