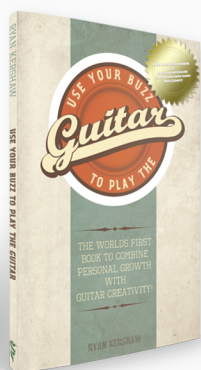




## RYAN KERSHAW

Teacher • Speaker • Author  
Music Writer • Musician



"Ryan's book truly has a unique angle for learning music. Ryan is extremely hard-working, creatively brilliant and a great ambassador, not just for New Zealand musicians, but for independent musicians all over the world"

Ann McIndoo  
former assistant to Tony Robbins



# Turn The Hard Times Into Success!

Author, musician, and concert promoter Ryan Kershaw has written the world's first book on 'guitar intuition' to teach guitarists how to successfully use their intuitive skills and feelings to become better at what they do.

Kershaw has been an entrepreneur in the music business since he was 15, having had a successful guitar tuition business and has more recently created a music festival and concert tour series. He incorporates the mental discipline of the martial arts with traditional guitar instruction.

Having overcome depression and found success as a self-managed artist and consultant, Kershaw can use the topic of music to talk about changing your mind to change your life and how we can be better role models for those who learn from us.

## Speaking Topics



### CAN MUSIC UNITE THE PLANET?

Plans to introduce 'Music Month' to the world

### SELF-MANAGED PEOPLE CALLING THE SHOTS

Top tips to becoming your own manager

### 5 WAYS TO SAVE THE MUSIC INDUSTRY

Why major record labels aren't the answer

### SURVIVING WITH THE SHARKS

Author reveals winning career strategies

### SUCCESSFULLY SELF EMPLOYED

5 Myths that keep everyone from being more effective

### THE TWO BIGGEST MISTAKES MADE BY LEADERS

Two changes that can ensure your continued success

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